



STEAM Educators

For Maryland's Future Innovators

2021 Black History Month Content Creator Challenge

All submissions received before January 29th, 2021 will be entered into a prize raffle!

Join Chesapeake Lighthouse Foundation (CLF) in the celebration of Black History Month by participating in the 2021 Black History Month Content Creator Challenge! This year's theme focuses on *African Americans who have helped to tell the story of American Life*.

We challenge ALL students to step into the role of a newspaper/ magazine editor. Students are tasked to create a 8x8 newspaper/magazine cover highlighting significant African American Content Creators (writers, journalists, reporters, photojournalists, poets, film makers, artists ,etc.) along with a 280 character or less description of their cover.

All submissions must be sent to CLFPR@CLFMD.ORG. Please remember to include your project name and "BHM Challenge" in the subject line of your submission. You must include your NAME, GRADE, and SCHOOL in the body of your submission email.

CLF will post student projects throughout the month of February to celebrate Black History Month. Be sure to keep an eye on our news feeds to see what projects appear! We encourage all participants to include the social media handle of the group or individuals that inspired you! Any projects submitted after January 29th will still have a chance to be shared on social media, but unfortunately will not be included in the prize raffle!

Challenge Rules:

1. To be entered in the raffle all submissions must be sent to CLFPR@CLFMD.ORG by January 29th
2. All descriptions should be at least 140 characters, but shall not exceed 280 characters
3. All newspaper/magazine covers must be 8in x8in.

Scoring Rubric:

Comprehension (20 points)

How well does your publication cover reflect a thorough comprehension of the topic? Does the image provide visual clues/text to support the student's topic selection?

Organization (20 points)

Is the cover easy to read? Is there a logical flow when looking at the publication cover? IS a title clearly displayed?

Cohesion (20 points)

Does the cover read as a whole work of art integrating text, images and other elements? Is the cover eye catching?

Creativity (20 points)

Use of diverse resources, language and style, creative angle?

Writing (20 points)

Correct grammar, spelling, punctuation, sentence structure.

Transfer of Rights: Each applicant and his/her parent or guardian must agree to give all rights to the submitted artwork, including copyright, to the Chesapeake Lighthouse Foundation. This transfer of rights will allow CLF, at a minimum, to reproduce, distribute, and display your artwork. The winner's submission may be duplicated in various mediums and used to promote Black History Month.

Warmest regards,

Community Partnerships

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